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Georgia Southern Athletics Receives a Nod from Graphic Design USA

Football's equipment trailer earns an American Inhouse Design Award



Equipment trailer donated by Great Dane Georgia Southern University Athletics Department received an American Inhouse Design Award for Eagle Football's new [equipment trailer](#).

Presented by Graphic Design USA, the [American Inhouse Design Awards](#) competition recognizes the outstanding work of creative professionals and the value they bring to their organizations. This year's entries topped 6,000 and a highly selective top 15 percent were recognized.

Generously donated by [Great Dane](#), the equipment trailer made its debut in time for the 2015 football season and pays homage to Eagle Football's humble beginnings, traditions and gives a glimpse into the history (and future) of the football program with the representation of a yellow school bus that is juxtaposed with players diving forward.

The trailer was under the art direction of, and designed by, [Stephanie Arends Neal](#) (Athletic Foundation). Photographer Frank Fortune of Statesboro captured the images. [TKO Graphix](#) printed the graphics and installed the wrap in-house at Great Dane's Statesboro facilities.

"The acknowledgment our department received by Graphic Design USA exemplifies the dedicated personnel within Athletics who work tirelessly behind the scenes." said [Tom Kleinlein](#), director of athletics.

Georgia Southern is in great company with this award. Among the 2016 winners are leaders from all walks of commerce and culture including Amazon, American Heart Association, Clorox, Country Music Television, GEICO, Lockheed Martin, Southern Company, Xerox, McGraw-Hill, International Paper, Walgreens and World Wildlife Federation.

By way of background, this is the 53rd year that Graphic Design USA, the magazine for graphic design professionals, has been organizing competitions for the creative community. The American Inhouse Design Awards is the original and premier showcase of excellence in inhouse design and celebrates designers' creativity, the challenges they overcome, and the contributions they make to their companies, organizations and institutions.

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